

**THE STORY IS PERSONAL. THE
PROOF IS OPERATIONAL.**

**MEDIA &
PODCAST
KIT
2026**

DOMMONIC "DOM" NELSON

**ENTREPRENEUR · INVENTOR ·
BUSINESS ARCHITECT**

MEDIA, BOOKING & PARTNERSHIPS:
ANJELIQUE WILLIAMS
CREATIVE BRAND MANAGER & TALENT STRATEGIST

COLLABORATORS@WAFLPLUS.COM

U.S. UTILITY PATENT HOLDER

**42,000+ VERIFIED REAL-WORLD
TRANSACTIONS**

10+ REGISTERED TRADEMARKS

**FORMER NURO OPERATIONS
MANAGER**

HBCU GRADUATE

WHO IS DOM

Dommonic Nelson is a Houston-born entrepreneur, inventor, Business Architect, Growth Strategist, and commercialization operator who turns overlooked friction into scalable infrastructure.

His career spans autonomous vehicles, restaurant technology, intellectual property, consumer products, real estate, workforce education, and media strategy. Across every industry, the discipline remains the same: identify what is broken, redesign the system, protect the value, and convert execution into an asset that can outlive the founder.



SIGNATURE STORY

Dom began his entrepreneurial journey at 14, earning \$4,000 through his first business. Since then, he has built across technology, intellectual property, autonomous vehicles, real estate, consumer products, and workforce education—turning lived experience into owned assets and executive execution.

His story is defined by a consistent pattern: recognizing overlooked problems, building the structure others miss, and turning lived experience into ownership, operational proof, and enterprise value.

~~VANITY~~ ~~METRICS~~

VALUE METRICS



\$4,000 AT 14

EARNED THROUGH HIS
FIRST ENTREPRENEURIAL
VENTURE



0.3% SHARE OF U.S. PATENTS
HELD BY BLACK
INVENTORS



\$75,588.32

FIRST PROPERTY: NET PROFIT &
MULTIGENERATIONAL ASSET
CREATION



32 IN 10 MONTHS

OPERATIONAL IMPROVEMENTS
COMPLETED AT NURO INC

**THE
ENTREPRENEUR
SAW
OPPORTUNITY.**

**THE EXECUTIVE
LEARNED TO
STRUCTURE IT.**

■ **BEAT NIKE. NO OUTSIDE COUNSEL.**

Prevailed in a trademark dispute while representing himself.

■ **\$92,500 & 6 YEARS → \$510 & 38 HOURS**

Rebuilt the core software platform for The Yummy Box after years of outside-developer dependency using AI-enabled tools.

■ **\$70,000 → \$14.75/HR**

Turned down a corporate salary after college to take a \$14.75-an-hour role at Southwest Airlines.

■ **FIRST**

First African American student from TSU selected to intern with the U.S. Coast Guard.



PRINCIPLES

**NEVER LET THE VISION GET
BIGGER THAN THE DETAILS**

*Vision can make you feel powerful before
the work has made you capable.*

**IF HOME IS NOT RIGHT, BUSINESS
WILL FAIL**

*You cannot build lasting success on top
of private instability.*

**SLOW DOWN SO YOU CAN HURRY
UP**

*Speed without clarity creates work you
have to do twice.*

**IMAGINATION AND CRITICAL
THINKING GO TOGETHER LIKE
PEANUT BUTTER AND JELLY**

*Imagination allows you to see what
does not exist yet. Critical thinking
keeps you from falling in love with an
idea that cannot cash out in capitalism.*

ATTENTION OPENS THE DOOR.

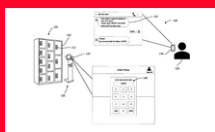
OWNERSHIP DETERMINES WHO BENEFITS.

Dom uses unconventional problem-solving and operational grit to build proprietary technology, consumer brands, operating systems, and real estate assets. He structures each venture for protection, scale, and financial autonomy.



INTELLECTUAL PROPERTY

U.S. Utility Patent 10,997,548 B2 and a portfolio of more than 10 registered trademarks across technology, consumer products, education, and media.



OPERATING SYSTEMS

Built commercially validated technology, documented workflows, operating data, software, hardware, and processes designed to scale beyond founder intuition.



MULTI-GENERATIONAL ASSETS

Generated \$75,588.32 in net profit from his first real-estate project, then structured the property as an income-producing family asset through his grandfather.



RECOGNIZED BEFORE THE MARKET CAUGHT UP.

Dom's work has earned recognition across entrepreneurship, technology, innovation, business, education, and media.



SELECTED RECOGNITION

BLACK ENTREPRENEURS DAY

Selected by Daymond John and awarded \$25,000 for The Yummy Box.

CHASE

Recognized through entrepreneurship and innovation programming.

CISCO WEBEX

Featured for technology, digital communication, and modern business infrastructure.

ALIBABA

Recognized within its global entrepreneurship and product-development ecosystem.

INTERCON USA

Named among the Top 50 Tech Visionaries in the United States.

HISTORIC INSTITUTIONAL MILESTONE

UNITED STATES COAST GUARD / TEXAS SOUTHERN UNIVERSITY

First African American student from Texas Southern University selected to intern with the United States Coast Guard.

TEXAS SOUTHERN UNIVERSITY

Returns biannually to speak with graduate business students about entrepreneurship, executive thinking, ownership, and media assets.

RECENT MEDIA FEATURE

MOXIES / RAILZ HOSPITALITY

First technology-sector guest featured as Railz Hospitality expanded its vision to become the "ESPN of Hospitality."



LET'S TURN THE STORY INTO IMPACT.

AVAILABLE FOR

- PODCAST AND BROADCAST INTERVIEWS
- BUSINESS, TECHNOLOGY, WEALTH, AND LIFESTYLE FEATURES
- KEYNOTES, PANELS, AND FIRESIDE CONVERSATIONS
- FOUNDER, EXECUTIVE, AND OWNERSHIP DISCUSSIONS
- BRAND PARTNERSHIPS AND STRATEGIC COLLABORATIONS
- UNIVERSITY AND INSTITUTIONAL ENGAGEMENTS

THE CONVERSATION

Dom began earning money independently at 14, generating \$4,000 through an entrepreneurial venture. Since then, his journey has moved through corporate America, autonomous vehicles, patented technology, consumer products, real estate, intellectual property, workforce education, and media.

But the deeper conversation is not simply what he built. It is what building taught him about burden, family, ownership, relationships, capitalism, and the difference between surviving a system and learning how to operate within it.

His work explores life versus the game, attention versus ownership, resilience versus self-destruction, employment versus autonomy, and statistics versus identity. The objective is not motivation for the moment. It is helping people see the game clearly enough to build a life that cannot be easily controlled, delayed, or dismantled.

MEDIA, BOOKING & PARTNERSHIPS

ANJELIQUE WILLIAMS
CREATIVE BRAND MANAGER & TALENT STRATEGIST
COLLABORATORS@WAFLPLUS.COM

